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August 11, 2023

Dear Supporter,

In the upcoming year, the Black Belt Community Foundation will observe a milestone anniversary - Celebrating 20 years of "Taking What We Have to Make What We Need". The Community Associates will begin the celebration festivities by hosting the **20th Anniversary Kick-Off Gala on December 11, 2023**, at the Hotel at Auburn University and Dixon Conference Center in Auburn, AL. This event will kick-off the fundraising efforts in support of the 2024 Community Grants program. We would love your support through the purchase of ad space in the gala program book or by providing sponsorship for our event. All proceeds collected will support grassroots organizations that are impacting and strengthening their Black Belt communities. BBCF invests in organizations who are actively engaging Black Belt citizens in addressing community needs.

Advertisement space in the Gala program book is available at the following rates:

- Full Page Ad - \$200
- Half Page Ad - \$125
- Quarter Page Ad - \$75

Sponsorship opportunities are available at the following rates*:

- Platinum Level Sponsor - \$400
- Gold Level Sponsor - \$300
- Silver Level Sponsor - \$250
- Patron - \$20

*All Platinum, Gold, and Silver level sponsors will be featured in a full page ad in the program book and listed on the BBCF website. Patrons donating \$20 and below will receive name recognition in the Gala program book.

Your generosity will make a direct difference in Alabama's Black Belt region. Every donation makes a difference, regardless of size! Please note that The Black Belt Community Foundation is a 501(c)(3) charitable organization, and your gift is tax deductible!

Sincerely,

A handwritten signature in cursive script that reads "Felecia L. Lucky".

Felecia L. Lucky
President



20th Anniversary Kick-Off Gala

AD PROGRAM BOOK & SPONSORSHIP OPPORTUNITIES

GENERAL INFORMATION & PRICING

Advertisements: Advertising deadline for artwork, logos and/or copy is **Friday, October 27, 2023.**

<input type="checkbox"/> Full Page: Size 7.5" W x 10" H	\$200
<input type="checkbox"/> Half Page, Horizontal: Size 7.5" W x 4.75" H	\$125
<input type="checkbox"/> Quarter Page: Size 3.5" W x 4.75" H	\$75

Sponsorships: All Platinum, Gold, and Silver sponsors will be featured in a full page ad in the program book and listed on the BBCF website. Patrons donating \$20 and below will receive name recognition in the Gala program book.

<input type="checkbox"/> Platinum Level Sponsor	\$400
<input type="checkbox"/> Gold Level Sponsor	\$300
<input type="checkbox"/> Silver Level Sponsor	\$250
<input type="checkbox"/> Patron	\$20

ORGANIZATION/COMPANY INFORMATION

Business/Organization/Donor Name: _____

(Please spell out the name as you wish to have it appear in the Gala program book.)

Address: _____

City, State, Zip: _____

Point of Contact Name: _____

Point of Contact Phone: _____

Point of Contact E-mail: _____

If you are purchasing an ad, is your ad printer-ready? Or will you need assistance with layout?

Printer-ready Need assistance with layout

Who (Community Associate) solicited this ad/sponsorship? _____

- or - which Black Belt County would you like your purchase/donation support? _____

PAYMENT INFORMATION

Please note: The 20th Anniversary Kick-off Gala is a closed invitation event. Tickets to attend the Gala are NOT available for purchase. Any use of the word 'tickets' is representative of the ad and sponsorship opportunities, not actual event tickets.

Please find check enclosed:

Make check payable to:
The Black Belt Community Foundation

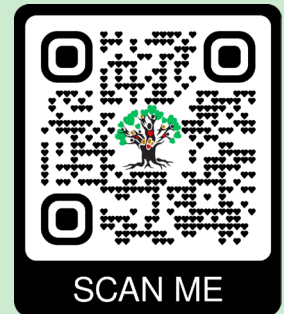
Mail to:
PO BOX 2020, Selma, AL 36702

Check No.: _____ Amount: _____

Purchase ads/sponsorship online:

Scan QR code to the right – or –

Visit: blackbeltfound.org/20th-anniversary-kick-off-gala/



AD INSTRUCTIONS

- For best print quality, please make sure that all images included in your files are 300 dpi at 100%.
- This will be a perfect-bound publication; please note sizes listed above allow 1/2" margin from the trim on the sides.
- Ads must be submitted in electronic format to your county's Committee Member or via email to ewilliams@blackbeltfound.org.
- Names for recognition in the program book, ad artwork/files and copy information must be received by **Friday, October 27, 2023.**