



2024 Concert Series Sponsorship Request

What is Levitt AMP Selma?

The purpose of the Levitt AMP Music Series, funded in part by the Mortimer & Mimi Levitt Foundation, is to bring the joy of free, live music to people of all ages and backgrounds, transforming underused public spaces into thriving community destination. The Black Belt Community Foundation, City of Selma, and the Selma-Dallas County Chamber of Commerce are partnered to present the 10 free concerts at Selma's Riverfront Amphitheater from June through October. Among the artists slated to join us this year are Nu-Blu, D. Morton and Gifted, Asher Havon, and PC Band. The Levitt AMP Selma Music Series is a powerful way to make Selma a vibrant, inclusive gathering space for our community and the entire region. Join us!

Why should you become a sponsor of the Levitt AMP Selma Music Series?

The benefits to being a sponsor include:

- Uplifting of performing arts and music across your community.
- Providing your business with positive exposure to the thousands who will experience the concert series as well as the promotion leading up to and throughout the series.
- Helping to make it possible for families, friends, and neighbors to experience free, live music in downtown Selma.

How can you become a sponsor?

Simply select your desired sponsorship level and email your sponsorship level along with the logo we need to use in promoting your participation as a sponsor to LChatmon@BlackBeltFound.org. Once your information has been received, next steps include identifying the show date you are available to join us on the stage. Please make your check payable to BLACK BELT COMMUNITY FOUNDATION with Levitt AMP Selma on the memo line. If you prefer an ACH transfer or to use a cash exchange app like CashApp, please let us know and we will ensure you have the required information.

What are the available Sponsorship Levels?

LAWN SPONSOR @ \$10,000 (3 available)

CONCERT @ \$3,000 (8 available)

FAN OF LEVITT @ \$1,000 (6 available)

Depending on the sponsorship level selected, you and your company may receive: signage throughout the lawn area for entire concert series, your company's name included in all advertising (tv, online, print, outdoor) as major sponsor, your company's name included as sponsor on all t-shirts, banners, fans, and other promotional items, a minimum of ten social media mentions throughout the series, and emcee recognition of sponsorship at each concert.

